



2012 Website Advertising Rates

For more information, contact Rita Williams at: 1330 Kemper Meadow Drive, Cincinnati, OH 45240;
 Phone: (513) 742-6178; Fax: (513) 742-3355; E-Mail: rwilliams@acgih.org; <http://www.acgih.org>

Ad sizes and page locations:

160 × 600 pixels; right hand skyscraper
 468 × 60 pixels; page header

Price structure:

Tier 1 (costs listed are per month) – Ads under this tier will appear on the ACGIH® home page only (www.acgih.org/home.htm). Add \$175 per month to run ad on all main pages throughout site (i.e., About, Products, Membership, Education/Events, TLV®/BEI® Resources, Foundation, Resources).

ACGIH® Home package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$400	\$375	\$350
468 × 60 header	\$375	\$350	\$325

Tier 2 sections available (costs listed are per month) – Ads under this tier will appear only on the main page of the selected section (i.e., Store/Publications – www.acgih.org/Store; Site Search – www.acgih.org/SiteSearch/index.cfm; TLV®/BEI® Information – www.acgih.org/TLV/).

“Store/Publications” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$325	\$300	\$275
468 × 60 header	\$300	\$275	\$250

“Site Search” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$325	\$300	\$275
468 × 60 header	\$300	\$275	\$250

“TLV®/BEI® Information” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$325	\$300	\$275
468 × 60 header	\$300	\$275	\$250



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Tier 3 sections available (costs listed are per month) – Ads under this tier will appear only on the main page of the selected section (i.e., Membership – www.acgih.org/Members; About – www.acgih.org/About; Education/Events – www.acgih.org/Events; Resources – www.acgih.org/Resources).

“Membership” package (“Membership Directory and Information Guide” page not included)

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$250	\$240	\$225
468 × 60 header	\$240	\$220	\$200

“About” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$250	\$240	\$225
468 × 60 header	\$240	\$220	\$200

“Education/Events” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$250	\$240	\$225
468 × 60 header	\$240	\$220	\$200

“Resources” package

Size	Monthly	6 months	12 months
160 × 600 right hand skyscraper	\$250	\$240	\$225
468 × 60 header	\$240	\$220	\$200

Tier 4 (Sponsorships):

ACGIH [®] Today! Online:	\$250
Membership Directory and Information Guide:	\$100 per month (\$750 for 12 months)

10% Discounts for Organizational Members



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Advertising Policies:

ACGIH[®] reserves the right to refuse any advertising on the basis of editorial discretion.

ACGIH[®] reserves the right to terminate advertising at any time for any reason.

ACGIH[®] reserves the right to label an ad as “Advertisement” if it cannot be easily distinguished from content.

Products and/or services advertised by external organizations on the ACGIH[®] website are in no way endorsed by ACGIH[®].

Ads will be inserted on the first day of each month.

Customer supplied artwork must adhere to any and all trademark and copyright laws.

Advertiser branding, i.e., logo or name, must appear on all advertising.

Advertising is sold on a first come, first served basis. Prepayment is required for all advertisements.

Advertiser and/or advertiser agency are jointly and severally liable for such monies due and payable to publisher. All advertisement purchases are non-refundable. Advertiser and/or advertising agency may end an advertisement at any time during the contracted date; however, advertiser will not receive any refund for prepaid advertisements that Advertiser and/or advertising agency choose to cancel. ACGIH[®] may terminate the agreement at any time. In the event that ACGIH[®] terminates the agreement, ACGIH[®] will issue a pro rata refund.

Advertised product/service must relate to industrial hygiene and/or worker safety.

Advertising to be furnished by the advertiser.

A maximum of 2 advertisers will share any one banner at any time.

Ad changes: 1 ad for one month contract
 6 ads for 6-month contract
 12 ads for 12-month contract

Submitted artwork: File size limit

160 × 600 – 20K

468 × 60 – 15K

GIF or JPG file

Ads with white backgrounds must have a black 1 × 1 pixel border around the edge of the design