State of the Organization

• Roll out of Marketing Plan
  ✓ Chair’s Letter
  ✓ Brand Promise
  ✓ Tag Line

• New/Expanded Educational Services
  ✓ Webinars
  ✓ Symposia
  ✓ Workshops

• Strategic Plan
Chair’s Letter

• Investment in market research
• Market strategy based on results
• Development of brand promise & tag line
• Defined position to drive everything we do
• Roll out in conjunction with AIHce
• Goal: Confirm that ACGIH® has been trusted source since 1938 and will continue to be connection to timely, objective scientific information
Brand Promise

ACGIH® advances worker protection by providing timely, objective scientific information to occupational and environmental health professionals.
New Tag Line

ACGIH®: Defining the Science of Occupational and Environmental Health
Webinars

• Four webinars planned for 2006
  ✓ Heat Stress and Strain – conducted April 27, 2006
  ✓ Endotoxins – August
  ✓ PAH Exposure – September
  ✓ TLV®-CS: Definitions, Notations and Appendices - November
Symposia

• “Health Effects of Occupational Exposure to Emissions from Asphalt/Bitumen”
• June 7-8, 2006
• Dresden, Germany
• Purpose: Provide opportunity to share key research regarding emissions from asphalt/bitumen, emphasizing evaluation of exposure and carcinogenic risk
2006 Workshops

- Fundamentals in Industrial Ventilation – March and September
- Practical Applications of Useful Equations – March and September
- Mold, Moisture and Remediation – April and November
- Indoor Environmental Quality – June and October
Continuing Interaction with AIHA

- Proven joint/cooperative efforts
  - AIHce
  - JOEH
  - Interaction Committee
- Exploring issues of common interest, e.g., ethics, credentialing
- Examining means by which together we can better serve the industrial hygiene profession