



# SPONSORSHIP

[acgih.org](http://acgih.org)



## Letter from the INTERIM EXECUTIVE DIRECTOR



Since 1938, ACGIH has been respected for its dedication to science on behalf of the industrial hygiene and occupational, environmental, health and safety communities. In over 85 years since ACGIH was founded, the organization has grown and expanded without losing sight of our original goal: *to encourage the exchange of expertise among industrial hygiene professionals and to collect and make accessible the*

*information and data that will help them in their daily task to make workplace safer.*

When I joined ACGIH a few years ago, the organization was at a turning point. Since then, our members and supporters have realized significant growth in both virtual and in-person training deliverables while continuing to preserve ACGIH's core offering, updated TLVs and BEIs that all OEHS professionals rely on to keep their communities safe.

Due to the significant growth of our education platforms, delivered by OEHS experts, ACGIH is excited to offer the opportunity to reach a large and engaged scientific audience through Sponsorship. We are able to work with sponsors to identify topics that will attract new client growth and pair the sponsor with a presentation that will deliver the most captive audience. I look forward to working with you while developing a plan that fits your business needs and budget.

If you're interested in ACGIH sponsorship opportunities, you may reach out to me at [prauscher@acgih.org](mailto:prauscher@acgih.org).

Thank you,

A stylized, handwritten signature in black ink, appearing to read 'P. Rauscher'.

Phillip Rauscher, MPH, CIH, CSP  
Interim Executive Director



## MEMBER SUBSCRIBERS

Email Audience:

**40,000+ SUBSCRIBERS**

Facebook post, average reaches:

**4.4K+ FOLLOWERS**

Paid Facebook post average reach – 30 days:

**5,000+ VIEWS**

Web advertising reach – 30 days:

**50,000+ OPENS**

Average monthly website visitors:

**65,000+ OEHS EXPERTS**



**ACGIH Subscribers  
are OEHS professionals,  
at all stages of their career,  
who dedicate at least 50% of their  
employment to the OEHS field.**

## WEBINARS

ACGIH hosts 24+ paid webinars a year, each with an average of 200+ participants. Unpaid webinars average 500+ attendees.

### Sponsorship Benefits:

- At least 2 social media posts recognizing the sponsor
  - Sponsor will be tagged when available
  - Company logo will be included in an image
- Inclusion on all emails promoting specific webinars (at least 2)
  - Company logo will be included, and linked to a webpage of the company's choosing
- Promotion on the webinar event website
  - Company logo will be included, and linked to a webpage of the company's choosing
- Exposure on any additional marketing materials
- 2 minutes to introduce company and speaker (Start)
- 1 minute to thank the speaker and everyone for joining (Finish)
- Detailed attendee list including full contact information
- Exclusive sponsor of the specific webinars

### Sponsorship Cost:

**Paid Webinar: \$1,500**

**Complimentary Webinar:  
\$5,000**



## IN-PERSON COURSES

ACGIH plans to host at least 5 in-person courses in 2024. Each in-person class takes place over 3-5 days and includes hands-on instruction for up to 45 students per course. Sponsorship of in-person courses allow the opportunity to engage directly with attendees and showcase particular products.

### Courses:

3 **Fundamentals of Industrial Ventilation** courses (March, April, September) in Greater Cincinnati  
– Up to 45 attendees each

1 **Concepts of Industrial Noise Control** course (March 19-21) in Greater Cincinnati  
– Up to 32 attendees each

2+ **“On-The-Road” Fundamentals of Industrial Ventilation** courses (International and Domestic Opportunities) – Up to 45 attendees

1 **Advanced Industrial Ventilation** course (October 21-25) in Greater Cincinnati – Up to 40 attendees

### Sponsorship Benefits:

- At least 5 social media posts recognizing the sponsor
  - Sponsor will be tagged when available
  - Company logo will be included in an image
- Inclusion on all emails promoting the course (at least 5)
  - Company logo will be included, and linked to a webpage of the company’s choosing
- Promotion on the course website
  - Company logo will be included, and linked to a webpage of the company’s choosing
- Exposure on any additional marketing materials
- 5 minutes to introduce your company and product
- Detailed attendee list including full contact information
- Exclusive sponsor of the course
- Additional opportunities to engage with attendees can be available based on particular needs

**Sponsorship Cost:**

**\$2,500**



# PROFESSIONAL DEVELOPMENT COURSES

ACGIH has Professional Development Courses (PDCs) where you can sponsor access to the course for 50 people. Those 50 people will get free access after watching a commercial. Sponsors will receive the list of individuals who watch the commercial. These courses include instruction on niche issues within the OEHS field.

## Available PDCs:

*Basics in Industrial Ventilation*

*Bioaerosols Lecture Series: Measurement & Mitigation*

*Biological Monitoring in Occupational Exposure Assessment*

*Certificate in Noise and Hearing Loss Prevention*

*Computational Fluid Dynamics in Industrial Ventilation*

*The Ethics of Using Chat Artificial Intelligence in Industrial Hygiene*

## Sponsorship Benefits:

- At least 5 social media posts recognizing the sponsor
  - Sponsor will be tagged when available
  - Company logo will be included in an image
- Inclusion on all emails promoting the course (at least 5)
  - Company logo will be included, and linked to a webpage of the company's choosing
- Promotion on the course website
  - Company logo will be included, and linked to a webpage of the company's choosing
- Exposure on any additional marketing materials
- 5 minutes to introduce your company and product
- Detailed attendee list including full contact information
- Exclusive sponsor of the course

**Sponsorship Cost:**

**\$2,000**



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